

### CCBEC Awards 2024 Registration Form

In order to ensure that your product(s) can participate and be evaluated correctly, please read the "Selection Guidelines for CCBEC Awards " carefully and provide the required information in English & Chinese on the form below as requested:

Fields marked with (\*) are required, each registration form corresponds to each product group. If applying for two product groups, please complete two registration forms.

Registration deadline:

30 July, 2024

#### Participating Company Details:

Company Name*			Company Name in Chinese*		
Address*					Postal code
Contact person(s)*		Telephone		Fax	
Mobile phone*		Email*		Website	

#### Participating Product(s) Details:

Product Group*	<input type="checkbox"/> Brands <input type="checkbox"/> Service Providers	
Product(s) Name *	in English*:	in Chinese*:
Competition Categories*	<input type="checkbox"/> Household consumer goods <input type="checkbox"/> festival / Christmas products <input type="checkbox"/> consumer electronics and household appliances <input type="checkbox"/> hardware / outdoor gardening <input type="checkbox"/> building materials and home decoration <input type="checkbox"/> beauty <input type="checkbox"/> personal care <input type="checkbox"/> jewellery & accessories <input type="checkbox"/> medical care products <input type="checkbox"/> food & beverage <input type="checkbox"/> pet products <input type="checkbox"/> stationery <input type="checkbox"/> fashion & accessories <input type="checkbox"/> sporting goods <input type="checkbox"/> consultation services <input type="checkbox"/> logistics & warehouse <input type="checkbox"/> supply chain <input type="checkbox"/> e-commerce operators <input type="checkbox"/> cross-border marketing <input type="checkbox"/> operation management systems <input type="checkbox"/> payment platforms <input type="checkbox"/> education and training <input type="checkbox"/> talent acquisition <input type="checkbox"/> insurance <input type="checkbox"/> intellectual property <input type="checkbox"/> legal consultation <input type="checkbox"/> trademark registration	
<p>Statement (in Chinese, no more than 300 words)*——Describe your product(s)/company: what does it offer consumers? What qualities or attributes does this product possess that make it deserving of award-winning recognition? What makes it stand out from similar products/companies?</p> <p>Statement (in English, no more than 650 characters) *</p> <p>The company promises that the self-nominated products comply with the national statutory production and sales regulations, as well as the relevant quality, safety and hygiene standards.</p> <p>Company stamp:</p>		
<p>Please provide: 5 images related to the participating product(s)/company (Potential New Products of the Year including product(s) images and scene images), only JPG or PDF files with a clarity greater than 300 dpi will be accepted.</p>		

Please complete the registration form carefully and email it with images by 30 **July 2024** to:  
[ccbec.award@china.messefrankfurt.com](mailto:ccbec.award@china.messefrankfurt.com). Contact Person: Ms June Li